



Evening and night-time offer: A vision for Lewisham





Contents

3 Foreword

4 The London context

5 The current picture
in Lewisham

6 Case studies

16 What policies support
this work

18 Our vision

Foreword

Cities are highly complex places in which to live, create, work, socialise and have fun. All of these elements are important to a place's attractiveness and our city, London, is one of the world's most successful. The evening and night-time economy (ENTE) is a key part of London's success. It is worth over £26.3bn to the London economy as a whole and provides employment for one in eight London workers – and, if the ENTE is defined as running from 6pm–6am, one-third of all workers in London regularly work during these hours.

Here in Lewisham we are keen to support the growing diversity of our own ENTE and provide local work for our residents. But, as we all know, the evening economy is not just about money and jobs. It provides entertainment, education, places to celebrate, meet family and friends, or fall in love. Pubs, cafés, restaurants and bars can link the working day to the wider evening economy – a place to meet before going to see a play, a film or some music, or places for office and creative workers to celebrate a contract win or say goodbye to a colleague. Independent businesses, cafés and venues give neighbourhoods character and valuable performing spaces for budding musicians and poets. In a time when retail centres are under pressure, the evening economy can help them to continue to thrive.

Many places would feel desolate, unwelcoming and unsafe without an evening economy to bring people and bustle to a town centre.

In developing our vision we have been cognisant of the launch of the Mayor of London's vision 'From good night to great night: A vision for London as a 24-hour city'. We have also been aware of the history and current developments in the local Lewisham economy, and we have consulted with our residents about the evening and night-time across our borough and in its neighbourhoods.

We will maintain and build on Lewisham's unique character and play a significant role in the London vision. A well-managed night-time economy brings a huge range of benefits to the local community, the people working within it and the area's economy as a whole. With the rapidly changing landscape, there is a focus on ensuring the evening and night-time economy works for everyone. We are taking an active role in re-shaping civic spaces for the benefit of the communities who use their high streets for employment, leisure and shopping.

Our vision is therefore of safe and attractive town centres providing a diverse night-time economy, which offer decent work, are welcoming and accessible to all, and help to foster creativity while protecting the quality of life for residents.

Our vision can also be summarised as offering:

- A diverse, inclusive offer for all communities.
- A safe and healthy night out.
- Decent work and an inclusive night-time economy.
- Well-connected and thriving town centres.
- A fostering of creativity, music and the arts.

The London context

Following large-scale consultation, The London Night Time Commission produced 'Think Night: London's neighbourhoods from 6pm to 6am', which said the following:

'London is a dynamic and diverse ecosystem at night that goes far beyond commercial transactions. It incorporates the culture, character and atmosphere of our city. Londoners are more active between 6pm and 6am, and have later

bedtimes and a better quality of sleep, than anyone else in the UK. Two-thirds of us regularly do everyday activities at night – errands, shopping, catching up with friends – and a staggering 1.6 million of us usually work at night. Our city needs better planning to ensure life can thrive during these vital and vibrant hours. We need to tackle the very real challenges of cost and accessibility which hold many of us back from living life to the full at night.'

LONDON NIGHT TIME FACTS

TRAVEL

1/5 of all trips are for work. This is the same both day and night

2/3 of all trips at night are for leisure reasons

1/4 of trips on public transport happen at night

The biggest growth in public transport use is from **10pm to 7am**

50% of night bus journeys are for work

CRIME

51% drop in night time offences involving alcohol from 2010 to 2017

4.3% of all crimes at night are alcohol-related offences

OUTSIDE OF WORK

36% of Londoners say it is too expensive to go out at night

75% of Londoners and visitors feel safe walking alone at night

NIGHT TIME WORKERS

62% are men
38% are women

31% are BAME

1.6m people in London work at night

191,000 work in health

178,000 work in professional services

168,000 work in culture and leisure

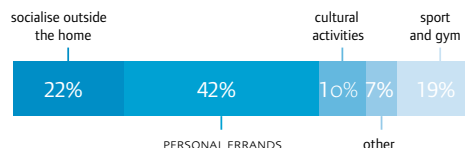
2/3 of babies are born at night. The most common time is 4am

24% usually go to bed after midnight

29% of Londoners sleep very well, the highest percentage in the UK

65% of Londoners are active at night

WHAT DO THEY DO?



6pm

6am

The current picture in Lewisham

Most consumer service activities in the borough are found in the town centres and other employment locations. Retail is strongly concentrated in Lewisham and, to a lesser extent, the other town centres (except for Blackheath where accommodation and food predominates). 'Arts, leisure and other services' covers a range of services such as performing arts, museums, sporting activities, religious organisations and personal services (such as hairdressing). Clusters of activity in the arts, leisure and other services can be found at Catford, Forest Hill, Deptford and the northern fringe of the Borough.

The Lewisham night-time economy is less focused on the casual dining sector and more focused on vertical drinking and independent restaurants. There is a presence of national chains throughout the borough such as Nandos (Catford and Lewisham), McDonald's and JD Wetherspoon, however there is a greater presence of independent restaurants and pubs.

Theatres in the borough include The Broadway Theatre, the Albany, the Jack Studio Theatre, Rivoli Ballroom and The London Theatre. We also have Goldsmiths, University of London, some notable pubs and Trinity Laban – a unique cultural venue. These places, and many small independent cafes and bars, have over many years supported musicians and creative people in the borough – including in recent years the Mercury Prize nominees Kate Tempest, Novelist, Kojo Karem and Sons of Kemet. The important role our cafés and pubs already play in supporting new artists is noteworthy. In addition, there are 39 art galleries and studios in the borough, many of which are open in the evenings for viewings and events.

The richness of the life experience of Lewisham residents means that the borough will always be a place where diversity and cultural heritage is recognised

and celebrated. Current and former residents of the borough, as well as students in our institutions, have made their mark in sports, entertainment and word affairs with Olympic medalists and BAFTA, Oscar, Turner and Nobel Prize winners amongst them. Lewisham's strong cultural heritage also extends to the number of award winning arts, leisure and education venues we have in the borough including the Glass Mill Leisure Centre, the Laban Centre, Deptford Lounge and the Ben Pimlott Building at Goldsmiths, University of London.

Lewisham also has a strong focus on social engagement. Our People's Day event is south east London's longest-running free festival. It is a celebration of music, art, craft and community that attracts over 25,000 visitors. Over many years, Lewisham has demonstrated a long-standing commitment to unlocking and harnessing the potential of individuals and communities through learning, engagement and civic action. A key aspect of this is the relationship with, and empowerment of, the many third sector and community groups that operate in Lewisham. They make a valued contribution to cultural and community development, including sport and physical activity, the arts and events.

Lewisham is home to strong cultural assets, thriving artists and vibrant community organisations. Historically, the north of the borough has been the creative powerhouse led by the likes of the Albany, Cockpit Arts and the Midi Music Company working with local people to influence the regeneration of Deptford and contributing to the cultural, social and economic benefit of the area. There are also an array of cultural assets in other parts the borough, including the Horniman Museum in the west, the newly opened Fellowship Inn in the south, and the Grade II listed Broadway Theatre and Bow Arts-led creative workspaces in the civic heart of the borough.

Case studies

The Catford Conversation

Through Team Catford, the Council has been engaging with the local community in Catford over the last two years, listening to everyone with opinions and ideas to share on the future of the town centre. Our objective is to ensure that these views are heard, and clearly communicated to those drawing up the masterplan. More information can be found at

www.teamcatford.com

To date we have gathered almost 2,000 comments and ideas from members of the community at events and through conversations on the street, feedback forms or the online engagement platform Commonplace –

<https://catfordtowncentre.commonplace.is/>.

Our objectives have been to:

- engage with at least 10% (3,000) of the local population
- inform the local community about the Catford Regeneration Programme and the emerging masterplan process, and respond swiftly to questions and comments
- encourage participation in the Catford Regeneration Programme, directing web traffic to Commonplace
- strengthen and grow a network of vocal Catford advocates, mobilising them to share positive messages
- reflect the diversity of Catford's community and engage with those that reflect the local demographic
- enhance the reputation of Lewisham Council by showcasing an immersive, community-led approach to engagement.

We are developing a masterplan along with Studio Egret West, Carl Turner Architects, Civic Engineers and Greengage that will include analysis, recommendations and proposals for:

- the town centre's population
- economy

- housing
- public realm
- transport and connectivity
- community facilities
- land use
- council buildings.

Hunters Grimm

Teatro Vivo's theatrical journey, presented in conjunction with the Albany theatre, is a trek through the streets, shops, bars and back-alleys of Deptford, where you will encounter the bizarre and the charming, the pretty and the pretty gruesome, with song, dance and lots of dodgy German accents thrown in along the way. Two parties begin the expedition, taking separate routes and meeting occasionally when the two stories connect.

Brockley Max

Brockley Max is a nine-day community arts festival celebrating local talent. It takes place every June across a range of venues, including cafés, bars and open spaces in Brockley, Ladywell, Crofton Park and Honor Oak. The opening night starts at Brockley station and features live bands, singers and dance performances with an audience of over 600 people.

Catford Free Film Festival

Part of Free Film Festivals, a volunteer-powered movement of neighbourhood free film festivals that encourages community involvement through film. This is another annual event taking place across different venues with free screenings, Q&As, live music and a 48-hour film challenge. The event also includes open air films in the Catford Broadway Market area.

Why expand the evening offer?

Work–life balance is increasingly important for wellbeing, so the accessibility and range of an evening offer is important. The following figures show what our residents told us they like doing:

Taking into account the characteristics of the local area and in consultation with the local community, the following may be considered:

- Increasing the variety of food available.
- Expanding markets and shopping into the evening.
- Performances and events.
- Night school and night-time learning.

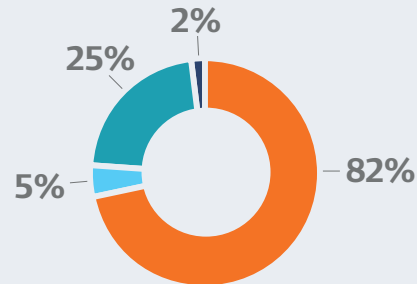
QUESTION

What do you like about the evening (6pm to midnight) offer in Lewisham?

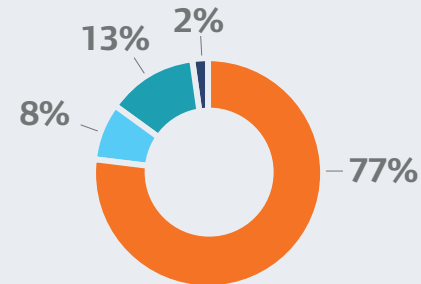
- Like the activity
- Don't do the activity
- Dislike the activity
- No answer

(265 people surveyed)

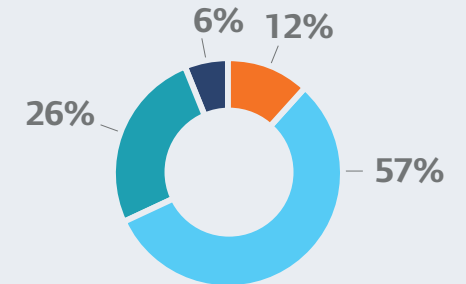
Going to restaurants



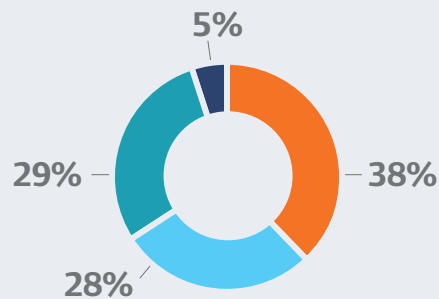
Going to bars and clubs



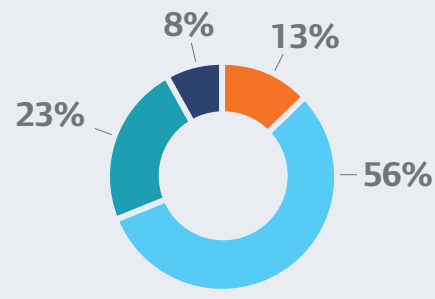
Visiting nightclubs



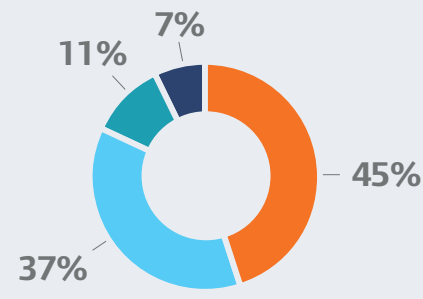
Going shopping



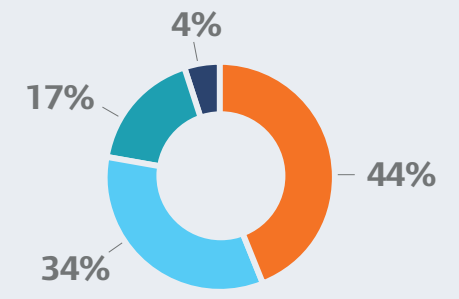
Watching live sports



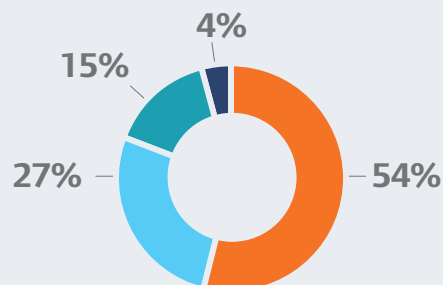
Playing sports and exercise



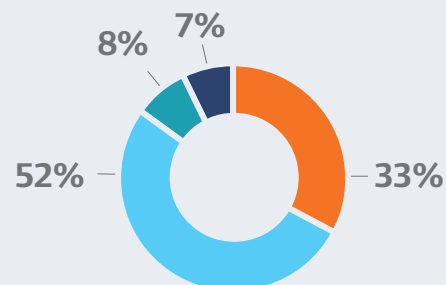
Visiting entertainment venues



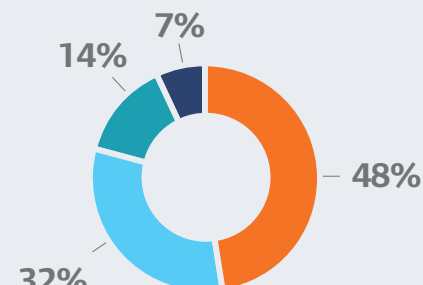
Visiting arts and cultural venues



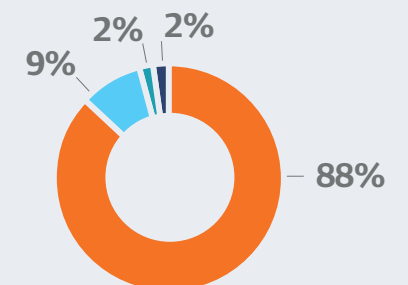
Education/nightclasses



Visiting music venues



Socialising at home with friends



Source: Night-time economy survey results 2018 (available on request)

From evening to night

While many residents and families will take advantage of the evening offer, the importance of a vibrant and varied night-time offer for those who want it is essential. A seamless transition from evening to night-time is something residents have raised.

Taking into account the characteristics of the local area and in consultation with the local community, the following may be considered:

- The accessibility of pubs and bars.

- Later opening of restaurants.

- Clubs and music venues.

- Food after events and a variety of places to eat.

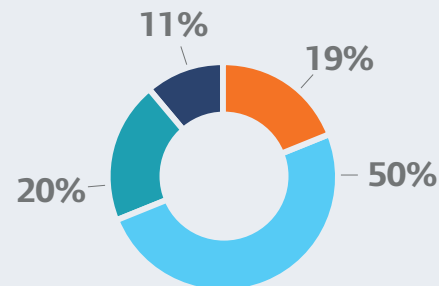
QUESTION

What do you like about the night-time (after midnight) offer in Lewisham?

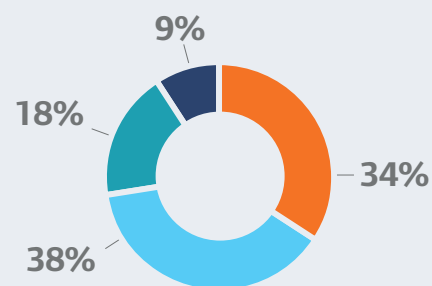
- Like the activity
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- Dislike the activity
- No answer

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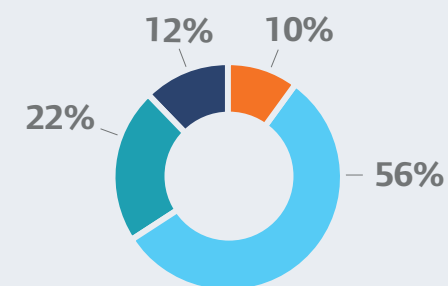
Going to restaurants



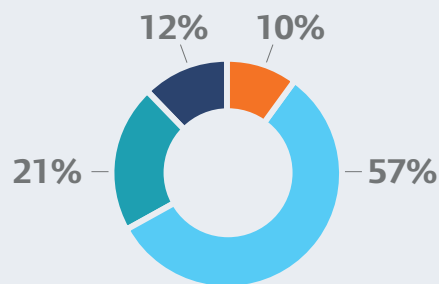
Going to bars and clubs



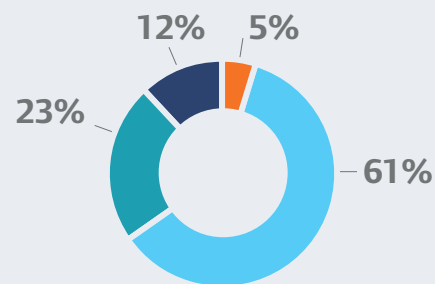
Visiting nightclubs



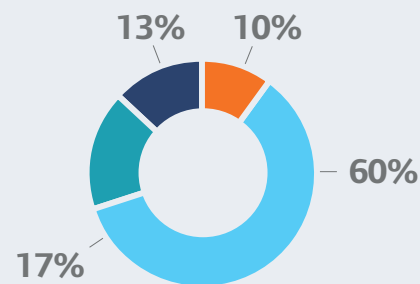
Going shopping



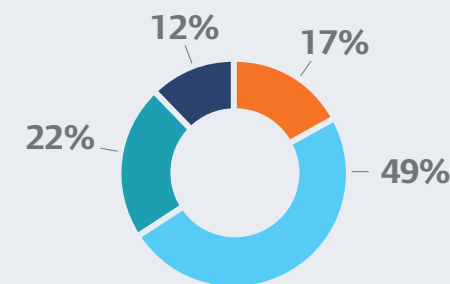
Watching live sports



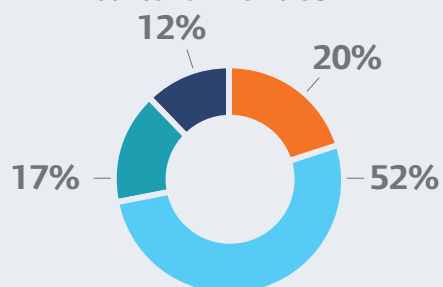
Playing sports and exercise



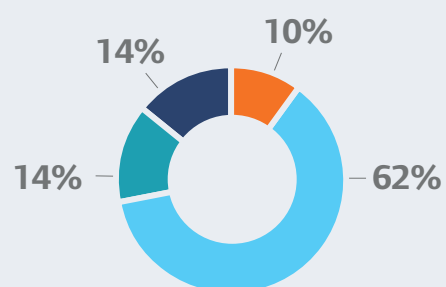
Visiting entertainment venues



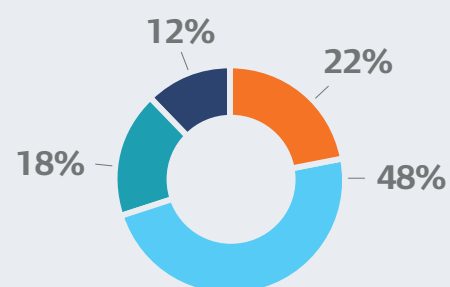
Visiting arts and cultural venues



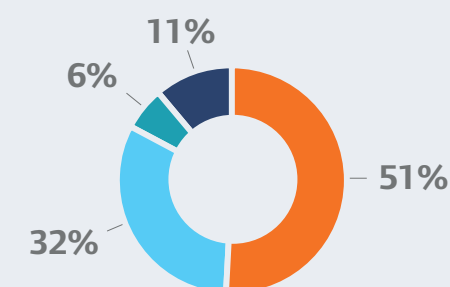
Education/nightclasses



Visiting music venues

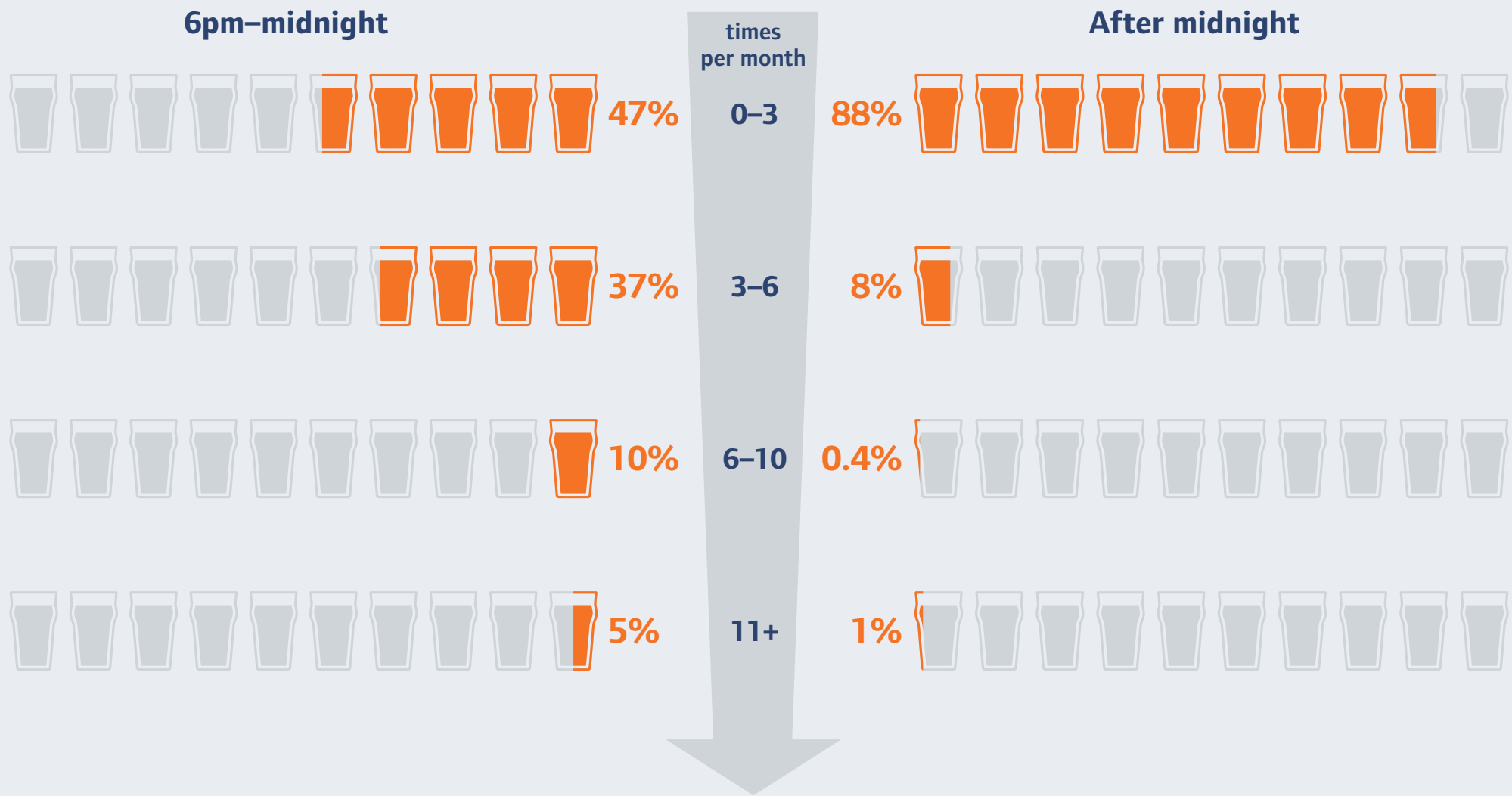


Socialising at home with friends



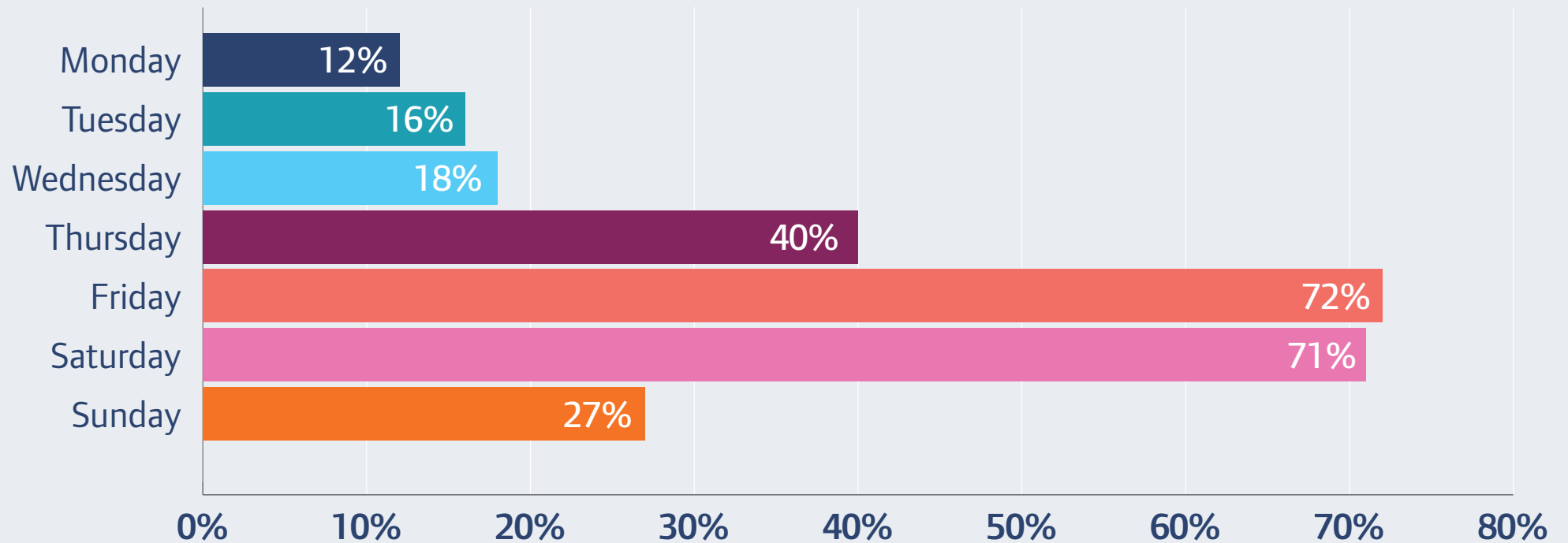
QUESTION

How often do you go to a pub, club, restaurant or any other type of alcohol-licensed night-life venue per month – before and after midnight?



QUESTION

Which nights do you mostly go out in the borough?



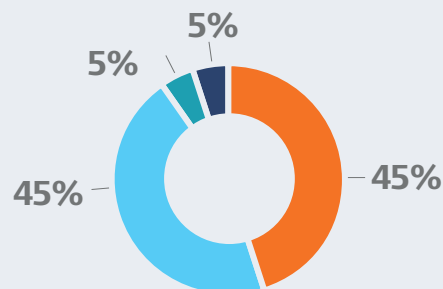
QUESTION

Which of the following evening facilitates (6pm to midnight) do you feel there needs to be more/less/about the same of?

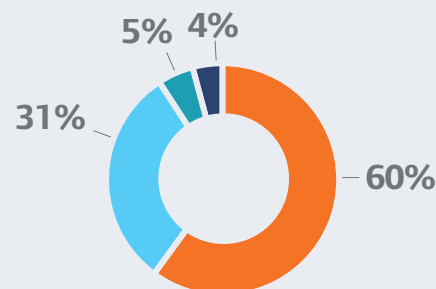
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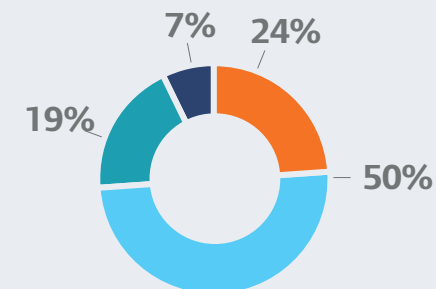
Traditional pubs



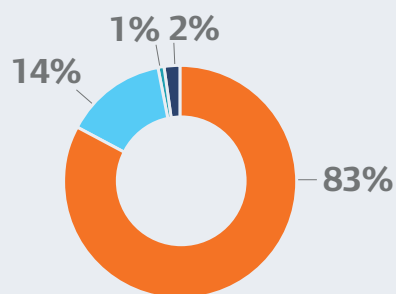
Bars



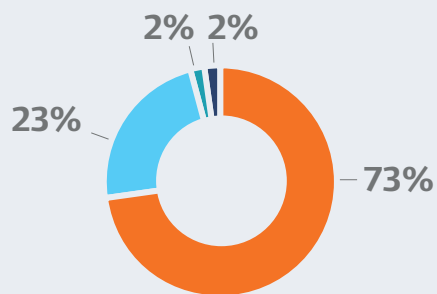
Nightclubs



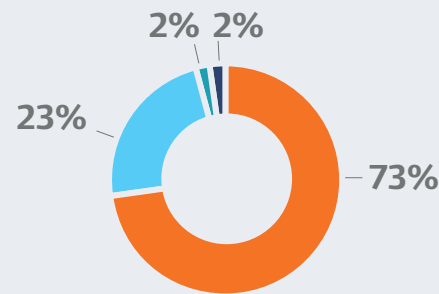
Fine dining restaurants



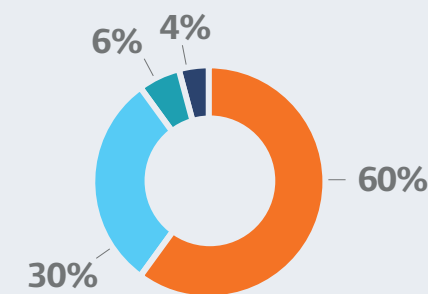
Family restaurants



Takeaway/fast food restaurants



Shops opening later



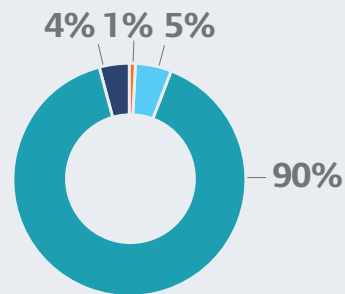
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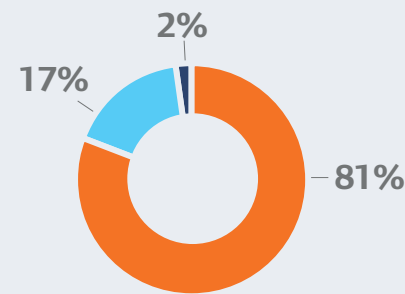
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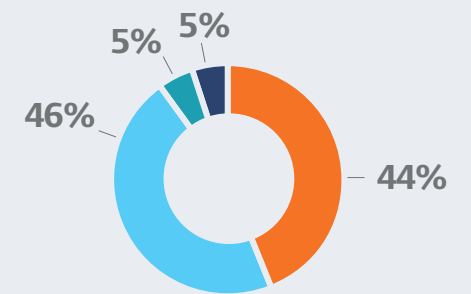
Betting shops



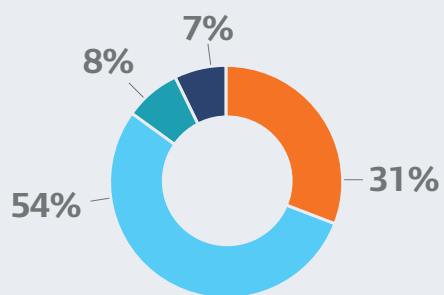
Live music/comedy venues



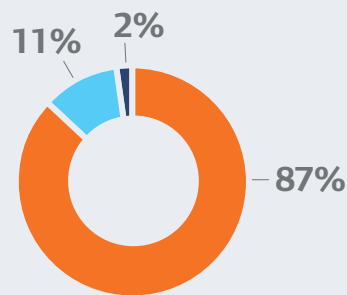
Sports activities



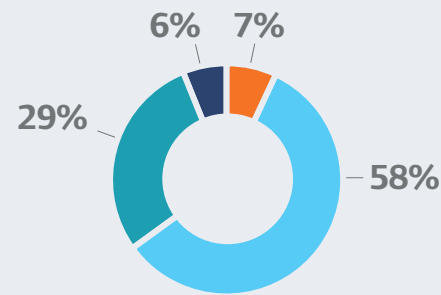
Bowling



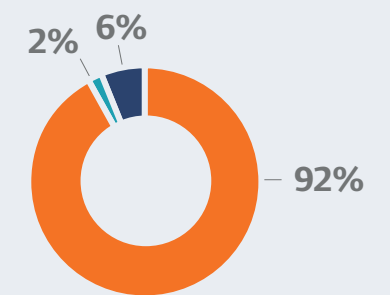
Cinemas



Off licenses



Art and cultural venues



What policies support this work?

There needs to be planning guidance on:

- protecting pubs
- sustaining existing venues and providing new facilities
- creating a more diverse and inclusive night-time culture and economy
- providing dedicated spaces to showcase the work of artists and musicians.

The existing London plan includes:

- Planning and Licensing
- Transport
- Safety and Security
- Environmental Services

Licensing Policy 2015–2019 (to be reviewed and updated in 2019) – sets out the licensing framework for Licensing Act 2003 and provides a guide for applicants, licensees and residents on the process for applying for a licensable activity (sale of alcohol, regulated entertainment and late night refreshment) and the considerations that the licensing authority will take in to account when determining an application. The policy also aims to uphold the licensing objectives under the 2003 Act, which aim to ensure that licensable activity is undertaken responsibly.

Statement of Gambling Principles 2019–22 – sets out the licensing framework under the Gambling Act 2005 and provides a guide for applicants, licensees and residents on the process of applying for a licensable activity (gaming, betting or lottery) and the considerations that the licensing authority will take into account when determining an application. As with the licensing policy, the statement of

gambling principles aims to uphold the licensing objectives under the Act and promote responsible gambling activity.

Event safety and management – all events required to contact Environmental Health, Licensing and Events Safety Advisory Group with an outline of their event for advice and consideration around what would be required to hold a safe event.

Transport Strategy and Local Implementation Plan 2019–2041 ('LIP3')

– boroughs are required to produce a local implementation plan (LIP) to demonstrate how they will deliver the Mayor of London's Transport Strategy at a local level. Key objectives are around encouraging the use of more sustainable transport and creating safe, secure and accessible streets. The plan details a short to long-term programme of improvements to deliver these objectives. A key part of this is working in partnership with TfL to see improvements to public transport services, including at night. This includes lobbying TfL to bring forward 24-hour services on the DLR to Lewisham by the mid-2020s, to extend 24-hour services on the Overground beyond New Cross Gate and for the Bakerloo Line Extension services to be 24 hour, when this comes forward. Shorter term, the Council will also seek to ensure that any transport and public realm improvements are designed with safety and security at night-time in mind, including ensuring that streets are well lit and providing taxi ranks at key locations such as stations and town centres.

Working closely with developers and businesses to shape an offer to meet our vision.

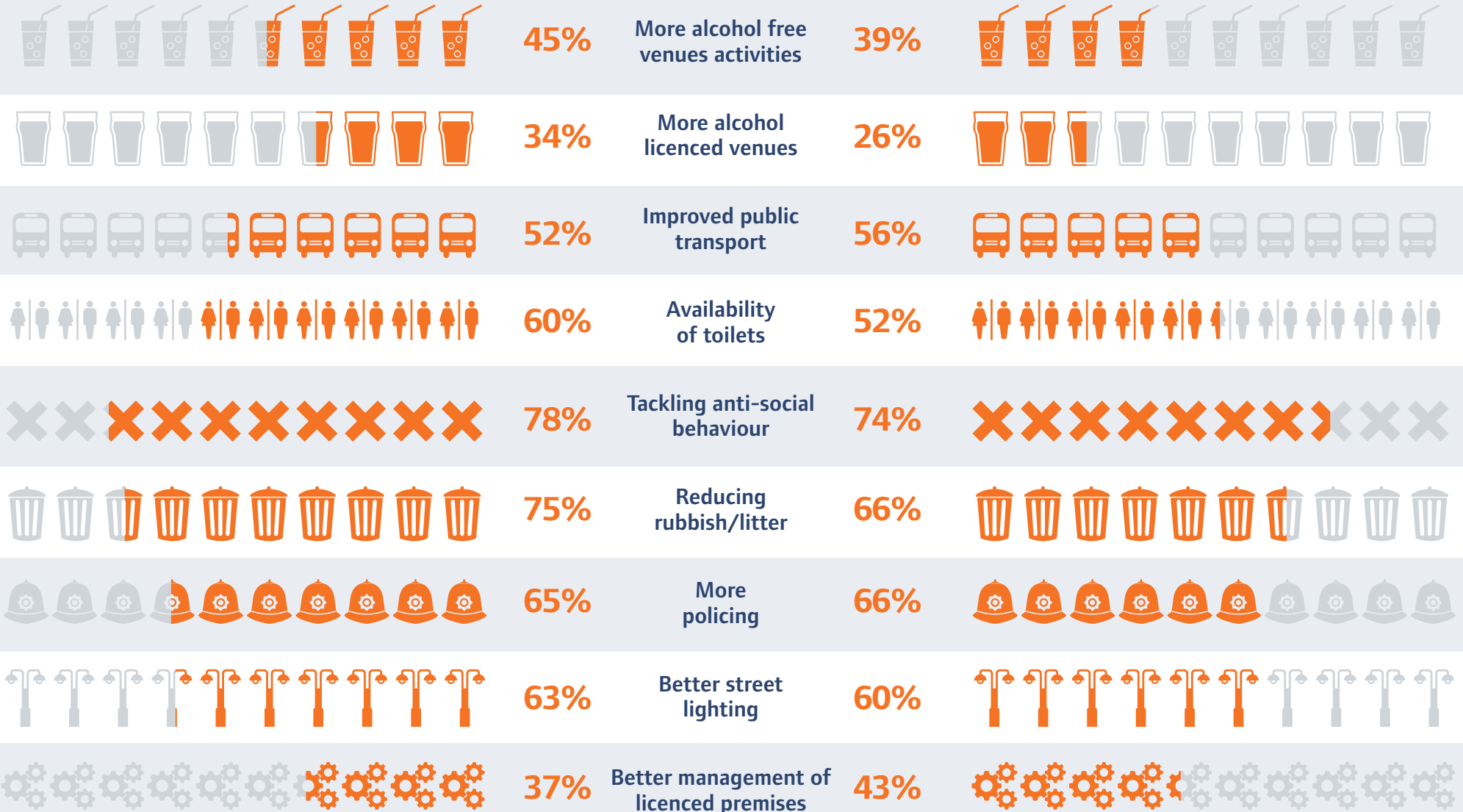
Creating opportunities and influencing abilities across all sectors will support delivery and growing the offer across the borough.

QUESTION

Do you think that any of the following elements of the borough could be improved –before and after midnight?

6pm–midnight

After midnight



Our vision

Building on the strengths of the community and what is already in place, and linking to the day time economy, our vision is to have:

🏡 A diverse, inclusive offer for all communities

- Attracting all parts of our community.
- Offering a variety of activities, including cultural and sporting opportunities.
- Encouraging non-alcohol-related options.
- Focusing on variety and choice of food.
- Evening and night-time learning opportunities for all.
- Working with developers to support housing growth alongside the evening and night-time offer.

🏡 A safe and healthy night out

- Signing of a borough wide women's safety charter.
- Developing a standard of responsible retailers working to encourage industry to create the highest standards in venue management
- Businesses operating as 'good neighbours', giving consideration to the impact of noise, waste management and appropriate behaviours on local residents.
- Building and adopting a 'gold standard' pub protection policy to address a decline in the number of pubs.
- Encouraging the best retailers and businesses to raise their standards of operation and protection to staff and public through voluntarily joining schemes such as Pubwatch, Purple Flag, Best Bar None, Street Pastors, and approved door staff schemes.
- Creating centres of the evening and night-time offer that feel safe and welcoming through good lighting, well-designed streetscapes, good signage and supportive geographical measures.

🏡 Decent work and an inclusive night-time economy

- Supporting independent local businesses to set up and grow.
- Supporting the growth of and access to local employment opportunities in the night-time economy.
- Promoting the London Living Wage in all businesses.
- Supporting decent work, with access to training and development, job security and a safe and healthy working environment.

🏡 Well-connected and thriving town centres

- Encouraging regular and safe public transport.
- Translating the vital role transport connection plays to access to the evening and night-time offer. The expansion of the Bakerloo, East London and DLR lines, as well as buses and night buses, create greater opportunities for Lewisham as a destination borough as well as improving travel for our local communities.
- Creating welcoming walking routes around stations and into residential areas to support connectivity.
- Working to create vibrant high streets with thriving town centres that have activities that enable a seamless flow between the day-time and evening and night-time economies.

🏡 Fostering creativity, music and the arts

- Creating a platform for local art and culture to thrive.
- Promoting our collective offer widely through creative mediums
- Endeavouring to protect live music venues through good planning of new residential developments including use of the 'agent of change' principle
- Encouraging the use of green spaces in new and different ways, including family friendly activities.

The Council will support businesses who are seeking to meet good standards by:

- joining schemes such as Pubwatch, Purple Flag, Best Bar None, Street Pastors, and approved door staff schemes
- signing up to the Women's Safety Charter
- promoting the London living wage
- encouraging local employment
- supporting high standards in venue and event management
- operating 'good neighbour' policies and considerations.

The council will:

- use policies to support the development of the evening and night-time offer
- support local businesses
- encourage and influence regional government regarding improvements to public transport
- always support the local character of a place upon which a further offer will be built
- 'place-shape' opportunities through regeneration
- have continuous conversations with the community about what they want from the area.

Working, sharing and shaping at all levels

Lewisham will build on, and further create, the opportunities for a thriving evening and night-time offer for all its residents.

Working with colleagues in other London boroughs will help all of us to share and shape our collective understanding and our approaches to building a strong economy for London.

Working with the GLA we will ensure that every opportunity that exists to develop Lewisham's vision will be taken and that Lewisham's approach is shared to support other parts of London. Being a borough where great practice and approaches are seen, and one which leads the way in some areas of work, will place Lewisham at the heart of the evening and night-time offer in London.

This document will help shape and influence all policies and plans across the Council and will ensure clear focus is maintained around the comprehensive equalities scheme.



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